



## Castle Rock Downtown Alliance

*A partnership between the Downtown Development Authority and Downtown Merchants Association*

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### Castle Rock Downtown Development Authority Façade Improvement Micro - Grant Program Fact Sheet

The Castle Rock Downtown Alliance is a partnership between the Downtown Development Authority and Downtown Merchants Association. These organizations work together to strengthen the Downtown economy and add energy and vibrancy to Downtown.

#### **Program Purpose**

This program is designed to enhance the environment and public experience in Downtown Castle Rock by supporting investment in the outside appearance of Downtown buildings.

#### **Matching Grants and Amounts**

The Micro Grant Program will match the private sector investment (\$1 for \$1 match), up to a maximum of \$1,000. Private sector investment must be twice the amount requested and total project costs must be documented.

#### **Project Eligibility**

- Project building must be located in the DDA district. See map at <http://www.downtowncastlerock.com/dda/>.
- All uses associated with the project building shall be legal, conforming uses.
- Applicant shall not have any outstanding taxes, fees, and/or other financial obligation owed to the Town of Castle Rock or Douglas County.
- Eligible improvements may be at rear, side and/or front of the building.
- Exterior finishes that offer colors complimentary to the neighborhood.
- Exterior historic preservation efforts.
- Any removable improvements must stay at the approved project location or be subject to repayment of the grant.

#### **Application Process**

- Meet with Program Contact.
- Introduce project to the DDA at a DDA meeting.
- If the project concept is supported by the DRB, submit a complete Application for formal approval with the following items:
  - Project description.
  - Photograph of existing building (“before” photo).
  - Construction cost estimates.
  - Timeline of work and date of completion.

\*Not all micro grants require approval from the Design Review Board. DRB approval will depend on the scale and extent of the proposal.

#### **Program Contact**

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