



Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

DOWNTOWN ALLIANCE

Town Hall Council Chambers, 100 N. Wilcox Street, Castle Rock, CO

Thursday, February 9, 2023

DMA AGENDA

12:00 pm – 12:15 pm

1. **12:00 pm – Call to Order and Introductions** KC Neel

2. **12:05 pm – DMA Action Items and Updates**
 - a. **12:05 pm – 2023 Events List and Sponsorship Update** Kevin Tilson
 - b. **12:10 pm – DMA 2023 Election** Kevin Tilson

3. **12:15 pm – Adjourn** KC Neel

ALLIANCE AGENDA

12:15 pm – 12:40 pm

Meeting will begin subject to the completion of the preceding meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

1. **12:15 pm – Call to Order and Introductions** KC Neel/Stu Butler

2. **12:15 pm – Approval of Alliance Board Minutes** KC Neel/Stu Butler
 - November 10, 2022 Alliance Minutes – DMA Action
 - December 8, 2022

3. **12:20 pm – Unscheduled Public Comment** KC Neel/Stu Butler

4. **12:25 pm – Staff Update** Kevin Tilson/Karah Reygers
 - 2022 Annual Reports
 - Castle Rock Artist Cooperative Update
 - DDA 2022 Audit Underway
 - Events Management Contract
 - Engineering Review of Parking

5. **12:30 pm – Alliance Action Items and Updates**
 - a. **12:30 pm – Trolley and Carriage Ride Contracts** Karah Reygers

6. **12:40 pm – Adjourn** KC Neel/Stu Butler

DDA AGENDA

12:40 pm – 1:15 pm

Meeting will begin subject to the completion of the preceding meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

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| 7. 12:40 pm – Call to Order and Introductions | Stu Butler |
| 8. 12:40 pm – Unscheduled Public Comment | Stu Butler |
| 9. 12:45 pm – DDA Action Items and Updates | |
| a. 12:45 pm – Resolution 2023-01 Public Posting Notice | Kevin Tilson |
| b. 12:50 pm – Resolution 2023-02 Regular Business Meeting Dates | Kevin Tilson |
| c. 12:55 pm – 2022 Annual Metrics | Kevin Tilson |
| d. 1:05 pm – Downtown Streetscape Palette | Karah Reygers |
| 10. 1:15 pm – Adjourn | Stu Butler |

* During the Unscheduled Public Comment time, members of the public are invited to address the DDA Board on items which are not scheduled on the agenda. Comments are limited to 4 minutes.

** Please note that all times indicated on the agenda are approximate with the regular board meeting commencing at the posted time and concluding upon completion of the agenda. Interested parties are encouraged to be present earlier than the scheduled time. Public comments will be taken on items and limited to 4 minutes per speaker.