



Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

Food Vendor Opportunities

Based on feedback from DMA leadership, Town Council and the Castle Rock community, It is our goal to partner with a variety of food vendors at each event, based on feedback. In order to provide a variety of opportunities for food trucks and a variety of food, this may mean that food vendors are selected for some events and not others. We truly appreciate the hard work that goes in to operating a food truck/tent and can't wait to partner with you in 2025!

Here is a table with the prices for DMA Events in 2025:

Event	Estimated Attendance	Food Truck		Food Booth		Snack Booth	
		Price	Spots Avail.	Price	Spots Avail.	Price	Spots Avail.
Spring Kickoff Concert	3,000	\$450	3	\$375	1	\$300	1
Car Show Weekend (sign up for both)	13,000	\$750	10	\$700	3	\$575	2
Car Show Street Party & Concert (just Fri.)	5,000	\$450	5	\$375	1	\$300	1
Classic Rock Cruise-In Car Show (just Sat.)	8,000	\$450	5	\$375	2	\$300	1
Boots and Brews	3,250	\$450	4	\$375	0	\$300	1
Oktoberfest	14,000	\$500	5	\$450	3	\$375	1
Fangtastic Festival	500	\$50	1	not avail.	not avail.	\$50	1

If you have questions, please email karah@castlerockcdc.com.