



Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

Castle Rock Downtown Development Authority Façade Improvement Grant Program Fact Sheet

The Castle Rock Downtown Alliance is partnership between the Downtown Development Authority and Downtown Merchants Association. These organizations work together to strengthen the Downtown economy and add energy and vibrancy to Downtown.

Program Purpose

This program is designed to enhance the environment and public experience in Downtown Castle Rock by supporting investment in the façades of Downtown buildings.

Program Details

The DDA will match private sector investment in approved projects as follows:

- Up to \$1,000 for design work.
- Up to \$5,000 for façade improvement.

Private sector investment must be twice the amount requested for each category (\$1 for \$1 match).

Project Eligibility

- Project building must be located in the DDA district. See map at <http://www.downtowncastlerock.com/dda/>.
- All uses associated with the project building shall be legal, conforming uses.
- Applicant shall not have any outstanding taxes, fees, and/or other financial obligation owed to the Town of Castle Rock or Douglas County.
- Eligible improvements may be at rear, side and/or front of the building.
- Exterior finishes and/or awnings that offer colors complimentary to the neighborhood.
- Exterior historic preservation efforts.
- Exterior lighting.
- Any removable improvements must stay at the approved project location or be subject to repayment of the grant.

Application Process

1. Meet with Program Contact.
2. Optional: If desired, introduce project to the DDA Board for informal feedback.
3. Submit a Preapplication meeting request (with drawings) to the Town of Castle Rock's Development Services Dept. to determine required approvals.
4. Submit a complete application to Program Contact for formal approval with the following items:
 - Project description.
 - Elevations/renderings of proposed project prepared by a licensed contractor.
 - Photograph of existing building ("before" photo).
 - Construction cost estimates from a licensed contractor.
 - Timeline of work and date of completion.
 - *Note: The project details approved by the Design Review Board (DRB) or Historic Preservation Board (HP Board) must be the same as what is submitted to DDA Board.*
5. Submit formal land use applications with the Town of Castle Rock, as identified in the Preapplication process in Step 3. This may require neighborhood meetings, staff review, and public hearings by the Design Review Board (DRB) and Historic Preservation Board (HPB).

DDA Program Contact: Karah Reygers - karah@downtowncastlerock.com - 303-688-7488