



Castle Rock Downtown Alliance

A partnership between the Downtown Development Authority and Downtown Merchants Association

DOWNTOWN ALLIANCE

Town Hall Council Chambers, 100 N. Wilcox Street, Castle Rock, CO

Thursday, March 14, 2024

REMOTE MEETING DUE TO WEATHER

JOIN: Email karah@castlerockcdc.com to receive a link to join the virtual public meeting.

PUBLIC COMMENT: Scheduled and unscheduled public comment can be submitted via email at karah@castlerockcdc.com. Emails must be submitted by 2:00pm on Wednesday, March 13, 2024.

DMA AGENDA

12:00 pm – 12:15 pm

1. **12:00 pm – Call to Order and Introductions** KC Neel
2. **12:05 pm – DMA Action Items and Updates**
 - a. **12:05 pm – 2024 DMA Event Contractor** Kevin Tilson
3. **12:15 pm – Adjourn** KC Neel

ALLIANCE AGENDA

12:15 pm – 12:40 pm

Meeting will begin subject to the completion of the preceding meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

1. **12:15 pm – Call to Order and Introductions** KC Neel/Stu Butler
2. **12:15 pm – Approval of Alliance Board Minutes** KC Neel/Stu Butler
- February 8, 2024 - Alliance Minutes
3. **12:20 pm – Unscheduled Public Comment** KC Neel/Stu Butler
4. **12:25 pm – Staff Update** Kevin Tilson
 - a. **DMA Event Planning**
5. **12:30 pm – Alliance Action Items and Updates**
 - a. **12:30 pm – Scientific and Cultural Facilities District Information** Jen Perry
6. **12:40 pm – Adjourn** KC Neel/Stu Butler

DDA AGENDA

12:40 pm – 1:00 pm

Meeting will begin subject to the completion of the preceding meeting and may start earlier than listed but will not begin more than 20 minutes ahead of schedule.

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| 7. 12:40 pm – Call to Order and Introductions | Stu Butler |
| 8. 12:40 pm – Douglas County Commissioner and Other Districts Comments | Stu Butler |
| 9. 12:45 pm – Unscheduled Public Comment | Stu Butler |
| 10. 12:50 pm – DDA Action Items and Updates | |
| a. 12:50 pm – Policy Discussion on | |
| DDA Façade Grant Program | Karah Reygers/Kevin Tilson |
| 11. 1:00 pm – Adjourn | Stu Butler |

* During the Unscheduled Public Comment time, members of the public are invited to address the DDA Board on items which are not scheduled on the agenda. Comments are limited to 4 minutes.

** Please note that all times indicated on the agenda are approximate with the regular board meeting commencing at the posted time and concluding upon completion of the agenda. Interested parties are encouraged to be present earlier than the scheduled time. Public comments will be taken on items and limited to 4 minutes per speaker.