

Castle Rock Downtown Alliance

a partnership between the Downtown Development Authority and Downtown Merchants Association

DOWNTOWN ALLIANCE

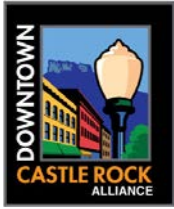
**Town Hall, 1st Floor Conference Room, 100 North Wilcox St, Castle Rock
Thursday, January 15, 2015**

**DMA AGENDA
3:00 pm – 3:45 pm**

1. **3:00 pm – Call to Order** Jason Gray
2. **3:05 pm – Introductions** Jason Gray
3. **3:10 pm – Approval of DMA Board Retreat Minutes** Jason Gray
 - November 20, 2014
 - December 15, 2014
4. **3:20 pm – DMA Action Items and Updates** Jason Gray
 - a. **3:20 pm – Appointment of Steve Spencer to the Board**
 - b. **3:25 pm – Events Update (Insurance, Beer, etc)**
 - c. **3:30 pm – Movie Selection**
5. **3:40 pm – Other Items** Jason Gray
6. **3:45 pm – Adjourn** Jason Gray

**ALLIANCE AGENDA
3:45 pm – 4:40 pm**

1. **3:45 pm – Call to Order** Jason Gray/Greg Boman
2. **3:50 pm – Introductions** Jason Gray/Greg Boman
3. **3:55 pm – Approval of Alliance Minutes** Jason Gray/Greg Boman
 - December 18, 2014
4. **4:00 pm – Unscheduled Public Comment*** Jason Gray/Greg Boman
5. **4:05 pm – Alliance Action Items and Updates**** Jason Gray/Greg Boman
 - a. **4:05 pm – Festival Park Update** Kevin Tilson/Rob Hanna
 - b. **4:10 pm – Castle Rock Flood Map Updates** David Van Dellen
 - c. **4:25 pm – Officer Adsit Event** Angie Vencill
 - d. **4:30 pm – Social Media Policy** Jason Gray/Greg Boman



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| 6. 4:35 pm – Other Items | Jason Gray/Greg Boman |
| 7. 4:40 pm – Adjourn | Jason Gray/Greg Boman |

DDA AGENDA 4:40 pm – 5:15 pm

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| 1. 4:40 pm – Call to Order | Greg Boman |
| 2. 4:45 pm – Approval of DDA Minutes
- December 4, 2014 | Greg Boman |
| 3. 4:50 pm – Unscheduled Public Comment* | Greg Boman |
| 4. 4:55 pm – DDA Action Items and Updates** | Greg Boman |
| a. 4:55 pm - Posting Resolution | Kevin Tilson |
| b. 5:00 pm - TIF Update | Kevin Tilson |
| 5. 5:10 pm – Other Items | Greg Boman |
| 6. 5:15 pm – Adjourn | Greg Boman |

* During the Unscheduled Public Comment time, members of the public are invited to address the DDA Board on items which are not scheduled on the agenda. Comments are limited to 4 minutes.

** Please note that all times indicated on the agenda are approximate with the regular board meeting commencing at the posted time and concluding upon completion of the agenda. Interested parties are encouraged to be present earlier than the scheduled time. Public comments will be taken on items and limited to 4 minutes per speaker