

CASTLE ROCK DOWNTOWN ALLIANCE
Downtown Alliance Board of Director's Meeting

MINUTES of July 18, 2019

The Board of Directors of the Castle Rock Downtown Merchants Association and Downtown Development Authority met in regular session on July 18, 2019 at The Move Building at 3:45pm. The DMA meeting started at 3:47pm.

PRESENT

DDA Members Present: Jason Bower, John Manka, Stu Butler, Greg Boman

DMA Members Present: Kevin Bracken, Hayley Monteferrante, Nick Lucey, Lou Scileppi, Steve Spencer, Kathy Church

STAFF: Kevin Tilson, Alliance Director; Kristen Bowling, Alliance Manager; Audrey Spencer; Project Manager; Marcus Notheisen; Vice President of Castle Rock EDC

PUBLIC ATTENDEES: Ronald Saidy, Vice President of PB&T Bank; Julie Kirkpatrick, Town Long Range Planner, Suzanna Larue, Douglas County Libraries

ALLIANCE PARTNERS: Dave Corliss, Town Manager; Tony DeSimone, Principal Confluence Companies; Caryn Johnson, District 5 Council Member

CALL TO ORDER

Haley Monteferrante called the DMA meeting to order at 3:48PM.

DMA ACTION ITEMS AND UPDATES

DMA Open Position: Kathy Church motioned to appoint Melissa Thayer and KC Neel to the DMA Board, Nick Lucey seconded the motion; motion carried unanimously by the DMA.

2019 Event Update: Staff gave an update on the progress for planning the 2019 Summer Event Series including sponsor dollars raised and tasks to be completed in August.

Event Profit & Loss Statements: Staff reviewed the profit and loss statements for the following events: Spring Kickoff Concert, Starlight Movie Night, Car Show Concert and Car Show. Staff estimates the following attendance for each of the events:

Spring Kickoff: 1,500
Starlight Movie Night: 1,500
Car Show Concert: 1,500
Car Show: 8,000
Activities in the Park (Yoga): 50
Fun in the Sun: 1,000

ADJOURN: There being no further DMA business, the meeting was adjourned at 4:00PM.

CALL TO ORDER

Greg Boman called the Downtown Alliance meeting to order at 4:01PM.

APPROVAL OF MINUTES

Minutes Approval: The June 06, 2019 minutes were submitted for approval by both Boards. Nick Lucey motioned to approve the minutes as presented for the DMA, Lou Scileppi seconded the motion; motion carried unanimously by the DMA. Stu Butler motioned to approve the minutes as presented for the DDA, Dennis Dickey seconded the motion; motion carried unanimously by the DDA.

UNSCHEDULED PUBLIC COMMENT

No unscheduled public comment

ALLIANCE ACTION ITEMS AND UPDATES

Staff Update: Kevin Tilson reminded the Board of the August 1, 2019 presentation by State Demographer, Elizabeth Garner, titled, *Where Do We Grow from Here?* The Town of Castle Rock Public Works Department received grant approval from DRCOG for 10 new bike racks in Downtown. Public Works will also be applying for a DRCOG grant regarding downtown alleyways. Stu Butler motioned for staff to write a letter of support for the DRCOG Alley Master Plan Grant, John Manka seconded this motion; motion carried unanimously by the DDA. Lastly, Kristen Bowling gave an update on the status of the 2019 façade grant program and available funding. The Board directed staff to present a façade grant budget with information about available grant dollars in reserves, at the August board meeting.

Encore Project Discussion: Kevin Tilson, was joined by Tony DeSimone, Principal of Confluence Companies and Dave Corliss, Town Manager to give an update on the Encore development project.

August Board Meeting: The board directed staff to send out alternative meeting dates in lieu of the August 1, 2019 board meeting.

Mural Update: Nick Lucey provided an update on the Castle Rock Art Cooperative efforts. Staff has posted a call for entry on three separate websites to collect submissions for a Downtown mural and tree carving in Festival Park. Staff has received approval from four property owners for a mural commission.

ADJOURN

There being no further Alliance business, the meeting was adjourned at 5:31PM.

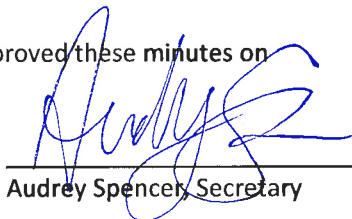
DDA BOARD MEETING

The DDA Board Meeting was cancelled since there were no items to discuss.

The Castle Rock Downtown Alliance approved these minutes on

8/20/2019

Date


Audrey Spencer, Secretary